Press Release  
17 June 2020

Health Alert: Asbestos in Baby Powder

The Asbestos Victims Support Groups Forum UK (the Forum) – an umbrella group representing groups supporting UK asbestos victims – has today alerted UK Ministers about the serious health hazard posed by the ongoing sale of talc-based baby powder in the UK; this product is widely believed to contain asbestos fibers and to have caused an thousands of cancers amongst users in North America.¹

Last week the American pharmaceutical multinational Johnson & Johnson (J&J) announced it was withdrawing this product from sale in the U.S. and Canada, once current stocks were gone. Whilst this is good news for North Americans, J&J’s toxic baby powder will continue to be sold in the UK and other markets. Both the talc-based baby powder and J&J’s safer cornstarch-based baby powder are available in UK shops and via online outlets; it is unlikely that consumers will be aware of the differences between the two or will know about the potential hazards posed by using J&J’s talc-based baby powder on their babies.

Reflecting on the unsatisfactory situation now being faced by UK consumers, Joanne Gordon, Chair of the Forum, voiced the views of many when she asked:

“Would busy UK families be aware of the controversy over the continuing sale of J&J’s toxic talc-based baby powder or be in the position to make an informed choice. Johnson and Johnson is a long established company that many people will trust, yet they are acting in a deplorable manner in prioritising the health of North Americans and neglecting that of people oversees. Human life is sacrosanct. If the company is unable or unwilling to protect the health of all its customers, then government action is called for.”

Johnson and Johnson is a long established company many people will trust, yet we are not being told the truth. The fact that this is a talc based baby product makes this all the more unsettling. Asbestos is banned in the UK, yet it can still enter our supply chain, which is shocking. We call upon Johnson and Johnson to do the right thing and remove all dangerous products from all Countries.

¹ The Ministers written to were: Edward Argar, Minister of State at the Department of Health and Social Care, Matt Hancock, Secretary of State for Health and Social Care, Vicky Ford, Parliamentary Under Secretary of State for Children and Families and Elizabeth Truss, Minister for Women and Equalities.